|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Firm Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |  |  |  |  |  |
| **Enter the applicable costs and descriptions in the white areas. Startup and Monthly costs need to be all-inclusive for any potential contract costs. No additional charges will be accepted.** |
|  |  |  |  |
| **Description** |  **Cost per Text**  | **Evaluation Factor(Estimatedtext messages per year)** | **Initial Contract Award Year 1** | **Initial Contact Award Year 2** |  **Initial Contract Award Year 3**  |  **Initial Contract Award Year 4**  |
|   |   |   |   |
| **Cost per Text Message Year 1** |  | **3,400,000** | **$0.0000**  |  |  |  |
| **Cost per Text MessageYear 2** |  | **4,700,000** |  | **$0.0000**  |  |  |
| **Cost per Text MessageYear 3** |  | **5,700,000** |  |  | **$0.0000**  |  |
| **Cost per Text MessageYear 4** |  | **6,700,000** |  |  |  | **$0.0000**  |
| **Startup Cost: Please define below, add lines as needed.** |  |  |  |  |  |  |
|  **<<add detailed startup**  **cost>>** |  |  |  |  |  |  |
| **Monthly Cost: Please define below, add lines as needed.** |  |  |  |  |  |  |
|  **eg. annual Hosting /**  **SaaS** |  |  |  |  |  |  |
|  **eg. Travel expense** |  |  |  |  |  |  |
|  **eg Software Licensing**  **or subscription cost** |  |  |  |  |  |  |
|  **eg. Short codes (Dedicated/Non-Vanity)** |  |  |  |  |  |  |
| **<<add additional lines**  **as needed for monthly**  **costs>>** |  |  |  |  |  |  |
| **Total Cost** |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|   | **OPTIONAL COSTS** |   |  |  |
| **Description** |  **Initial Contract Period Year 1**  |  **Initial contract Period Year 2**  |  **Initial Contract Period Year 3** |  **Initial Contract Period Year 4**  |  |  |
| **Cost per keyword (if any)** |  |  |   |   |  |  |
| **<<add additional lines**  **as needed for additional** **optional costs>>** |  |  |   |   |  |  |
| **\*Please note any Tier pricing available.** |  |  |  |  |
| **RENEWAL OPTION YEARS** |
|   | **Optional Renewal OneYear 5** | **Optional Renewal OneYear 6** | **Optional Renewal TwoYear 7** | **Optional Renewal TwoYear 8** | **Optional Renewal ThreeYear 9** | **Optional Renewal ThreeYear 10** |
|   |
| **Cost per Text** |  **$**  |  **$**  |  **$**  |  **$**  |  **$**  |  **$**  |
| **Monthly Cost: Please define below, add lines as needed.** |  |  |  |  |  |  |
|  **eg. Annual**  **Hosting/SaaS Fee**  |  |  |  |  |  |  |
|  **eg. Travel Expense**  |   |   |   |   |   |   |
|  **eg. Software Licensing**  **or Subscription Cost** |   |   |   |   |   |   |
|  **eg. Short codes (Dedicated/Non-Vanity)** |  |   |  |  |  |  |
| **<<add additional lines**  **as needed for monthly**  **costs>>** |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|   |  | **OPTIONAL COSTS FOR RENEWAL YEARS** |   |   |
| **Description** | **Optional Renewal OneYear 5** | **Optional Renewal OneYear 6** | **Optional Renewal TwoYear 7** | **Optional Renewal TwoYear 8** | **Optional Renewal ThreeYear 9** | **Optional Renewal ThreeYear 10** |
| **Cost per keyword (if any)** |   |   |   |   |   |   |
| **<<add additional lines**  **as needed for additional** **optional costs>>** |  |  |   |   |   |   |

**\*Please note any Tier pricing available.**